

CASE STUDY

Medical Center Needing Radiology Services and a Joint-Venture Partner



Alliance HealthCare Radiology has partnered with this medical center in the northeast in two joint ventures.

CHALLENGES

- » Growing scan volume in a competitive market
- » Need for added fixed MRI location

SOLUTIONS

- » Two fixed MRIs
- » One PET/CT under physician practice
- » Augmentation of fixed services with additional mobile assets

RESULTS

- » Patient Satisfaction of 96%
- » Year-over-year monthly scan volume growth of 7.6%

Services Provided:

- » Operational management
- » Scheduling services
- » Managed care contracting
- » Prior authorizations
- » Strategy development
- » Physician sales and marketing services

Alliance HealthCare Services
100 Bayview Circle, Suite 400
Newport Beach, CA 92660

800.544.3215

www.alliancehealthcareservices-us.com