

# CASE STUDY

## Los Alamitos Medical Center



### Alliance HealthCare Radiology has been a valued joint venture partner to Los Alamitos Medical Center for over 25 years.

#### CHALLENGES

- » Los Alamitos needed a broad range of expert services to run their imaging services and achieve maximum efficiency

#### SOLUTIONS

- » Two fixed MRI units with upgrades and replacements as necessary
- » Operational management
- » Technical staffing
- » Physician sales and marketing services
- » Accounting and reporting services
- » Scheduling services
- » Payer contracting
- » Insurance verification
- » Billing and collection services

#### RESULTS

- » Patient Satisfaction of 95%
- » Year-over-year scan volume growth: 7% in 2014, 6% in 2015, and 8% in 2016

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*“Alliance was the provider of choice and would allow us to create a partnership model based on a financial structure that preserves capital and aligned mutual interests.”*

**- Michele Finney**  
LAMC CEO

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