

# CASE STUDY

Healthcare System Needing Comprehensive Radiology Management Services and Equipment



**Alliance HealthCare Radiology has been serving this private, non-profit community hospital in the Northeast for over 25 years.**

**Contact us today at 800.544.3215 to learn more about how Alliance Radiology can help you meet your imaging service line goals.**

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## CHALLENGES

- » Need for broad solution to help run the radiology services
- » Need for long-term partnership to grow with the hospital

## SOLUTIONS

- » Operational management
- » Hospital-based fixed MRI equipment
- » Fixed-MRI at an outpatient location
- » Installation of a third MRI, 1.5T wide-bore MRI
- » Technical staffing
- » Physician sales and marketing services
- » Accounting and reporting services
- » Scheduling services
- » Payer contracting services
- » Insurance verification, billing, and collection services

## RESULTS

- » Patient Satisfaction of 95%
- » Year-over-year monthly scan volume growth:
  - ◇ 2% in 2014
  - ◇ 6% in 2015
  - ◇ 9% in 2016